{ Company Letter head}

Date\_\_\_\_\_\_\_\_\_

PRS Support

Safaricom Ltd

Re: Sender ID (-----------------------)

This is to request Safaricom through Africastalking to raise the above sender ID. The ID will be used to (\_-----------------------------------). Africastalking will manage the bulk SMS code.

Thank you for your co-operation

Yours Faithfully

(Duly Signed and Stamped)